CASEY WHITESIDE

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https://caseywhiteside.com

Interaction Design & Graphic Design

I have twelve years of experience creating design solutions for print and digital media. I'm seeking a position where I can be a valuable asset for my team and help my company grow.

Experience

Interaction Designer and Front-End Developer

Burke Digital, 2023 - Present

I am designing stand-alone landing pages for paid search campaigns and managing the creation and expansion of their large organic search site.

Senior Interaction Designer

LendingTree, 2018 - 2022

At LendingTree I worked mainly with teams supporting high-volume paid search campaigns which were big sources of revenue for the company. I built landing pages, worked with the optimization team to improve our forms, and supported the expansion of our in-house bidding platform for our advertising partners.

Junior Designer - Lead Designer

QuoteWizard, 2012 - 2018

I was a member of a small design team at a rapidly growing company. I worked on a variety of teams on a wide range of projects including landing pages and websites, digital banner ads, email campaigns, print products, and instructional videos for our community of agents.

Education

Bachelor of Arts Degree in Interdisciplinary Visual Arts

University of Washington, 2002 - 2005

Associates Degree in Animation Art and Design

The Art Institute of Seattle, 2008 – 2009

Programs

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe After Effects

Adobe InDesign

Sketch

Figma

Visual Studio Code

Git

Jira

BrowserStack & Litmus

WordPress & Umbraco

Knowledge

Site Flows

Wireframing and Mocks

Prototyping

Design Systems & Pattern Libraries

Image Editing

HTML

CSS & SCSS

JavaScript & JQuery

SEO Best Practices